



# Traffic Safety Campaign

**RADM George Mayer, USN  
Commander, Naval Safety Center  
14 November 2006**



# How Did Our Sailors and Marines Die?

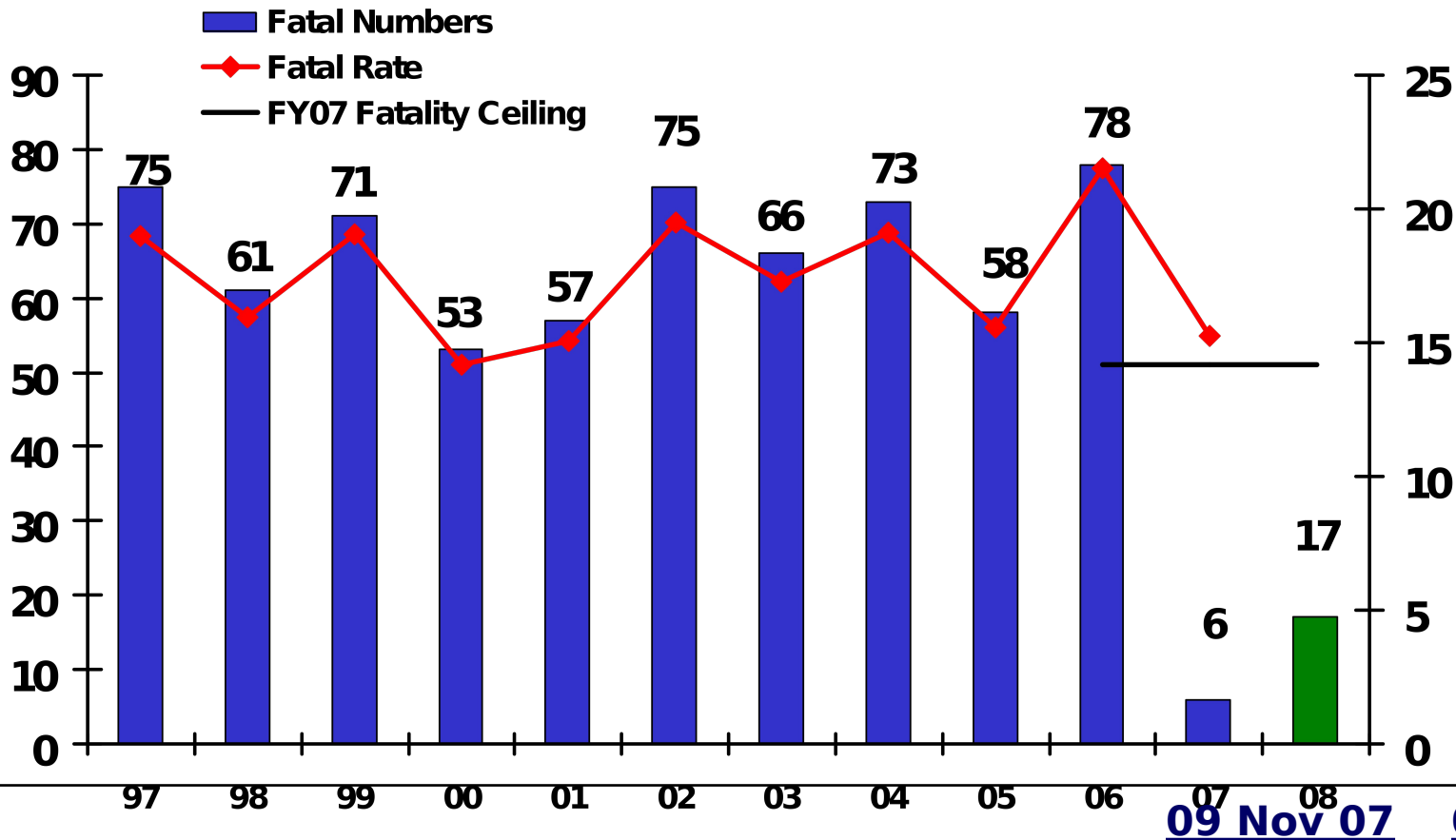
	214 Died in FY04	212 Died in FY05	241 Died in FY06
<b>PMV</b>	119	105	144
<b>Off-Duty Recreation</b>	(56%)	(49%)	(60%)
<b>Aviation</b>	33	29	26
<b>Shore/Ground/MV</b>	(15%)	(14%)	(11%)
<b>Operational</b>	19 (9%)	40	21 (9%)
<b>Surface</b>	40	(19%)	40
<b>Ships/Sub/Diving</b>	(19%)	32 (15%)	(20%)

NSC Data: 09 Nov

06 Portsmouth Naval Medical Center Traffic Safety Campaign. 14 November 20'06



# PMV Fatalities



Nov 06

**CLASS A FATALITIES/FATALITY RATE FY COMPARISON: 6 / 15.26 13/ 33.06**

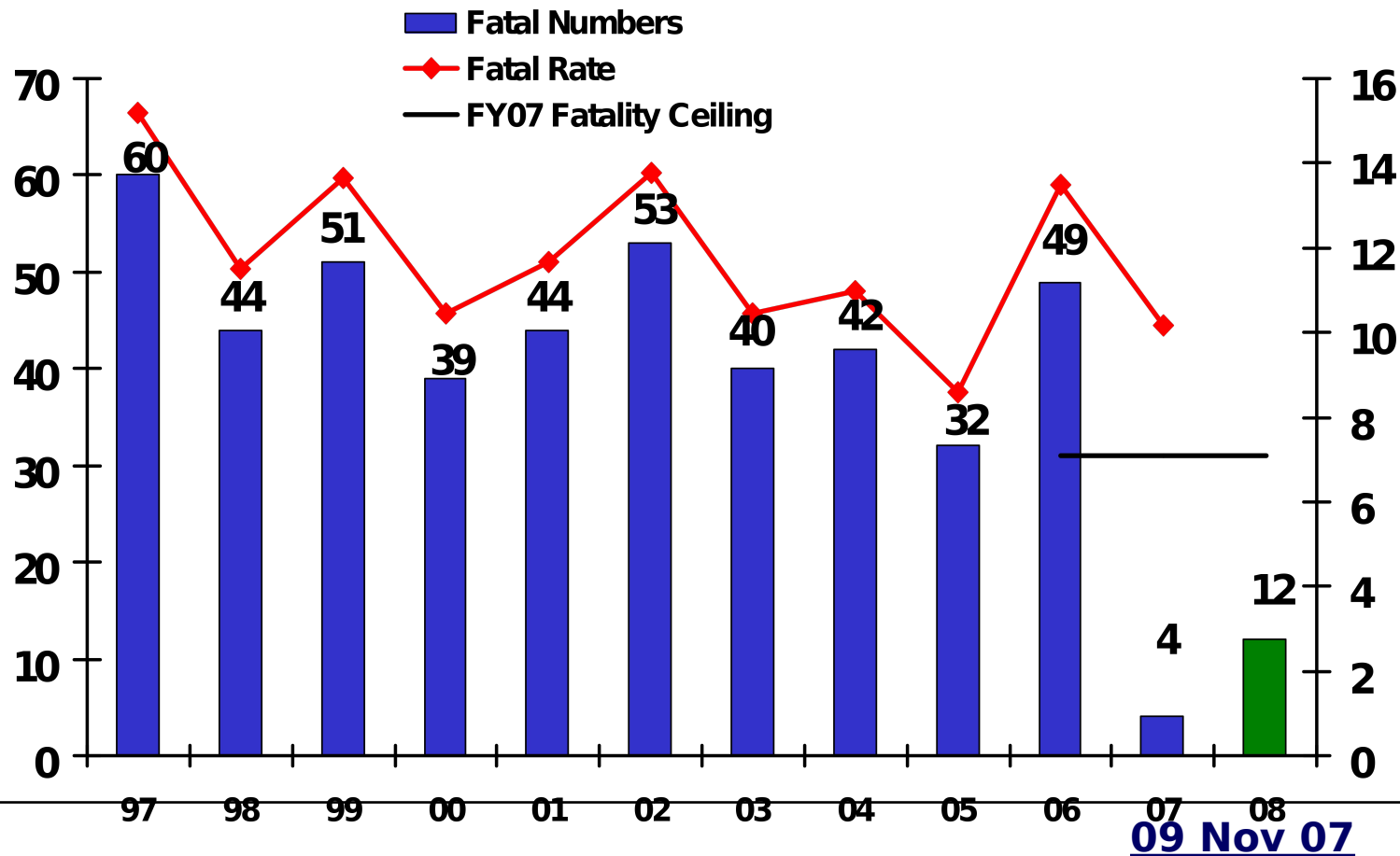
**FY06 FATALITIES/FATALITY RATE: 78 / 21.49**

**10-YEAR AVERAGE (FY97-06) FATALITIES/FATALITY RATE: 66.7 / 17.61**

4



# 4-Wheel PMV Fatalities



Nov 06

**CLASS A FATALITIES/FATALITY RATE FY COMPARISON: 4 / 10.17 8 / 20.35**

**FY06 FATALITIES/FATALITY RATE: 49 / 13.50**

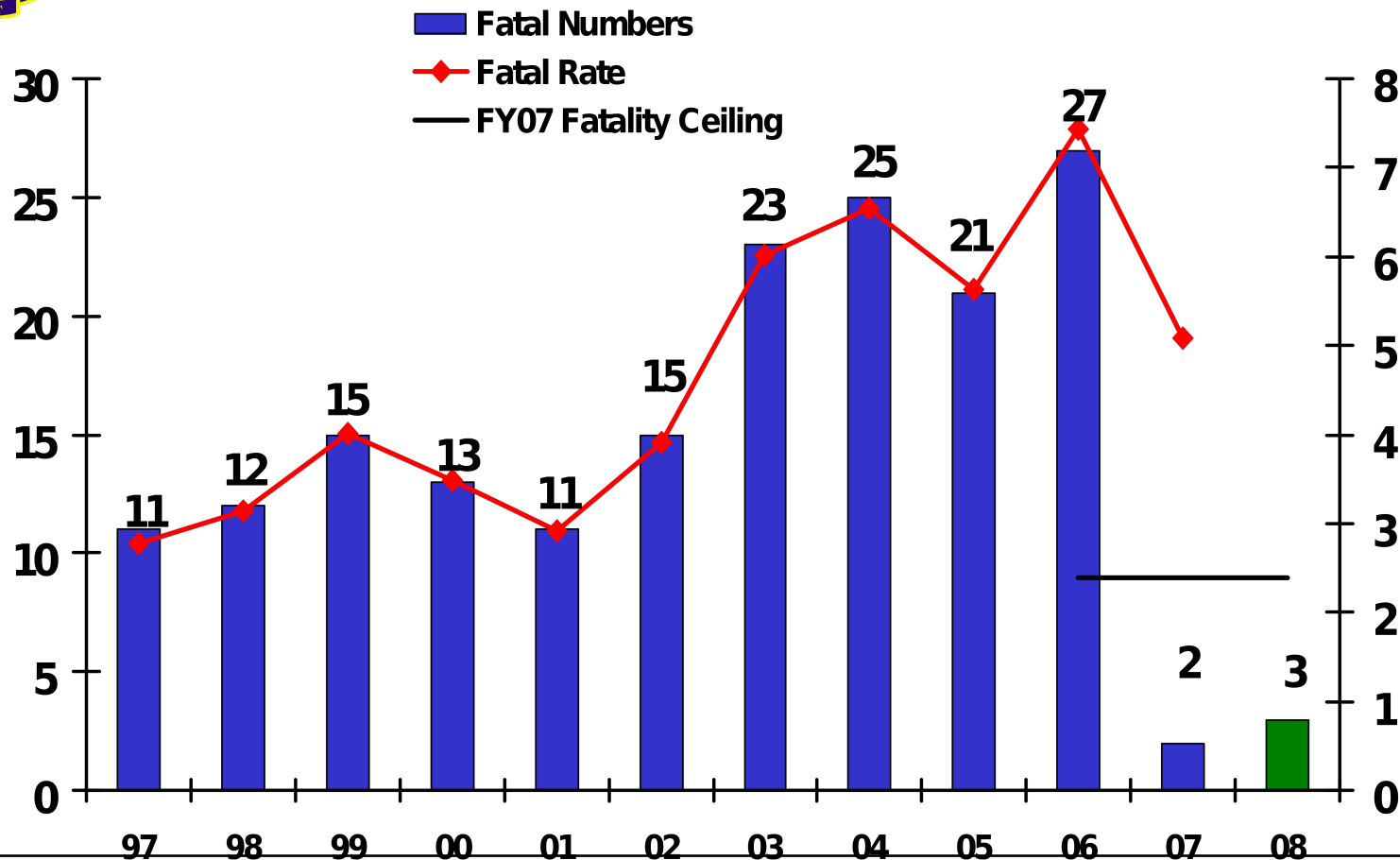
**10-YEAR AVERAGE (FY97-06) FATALITIES/FATALITY RATE: 45.4 / 11.99**

5





# Motorcycle PMV Fatalities



Nov 06

**CLASS A FATALITIES/FATALITY RATE FY COMPARISON:** 2 / 5.09 5 / 12.72  
FY06

**FATALITIES/FATALITY RATE:** 27 / 7.44

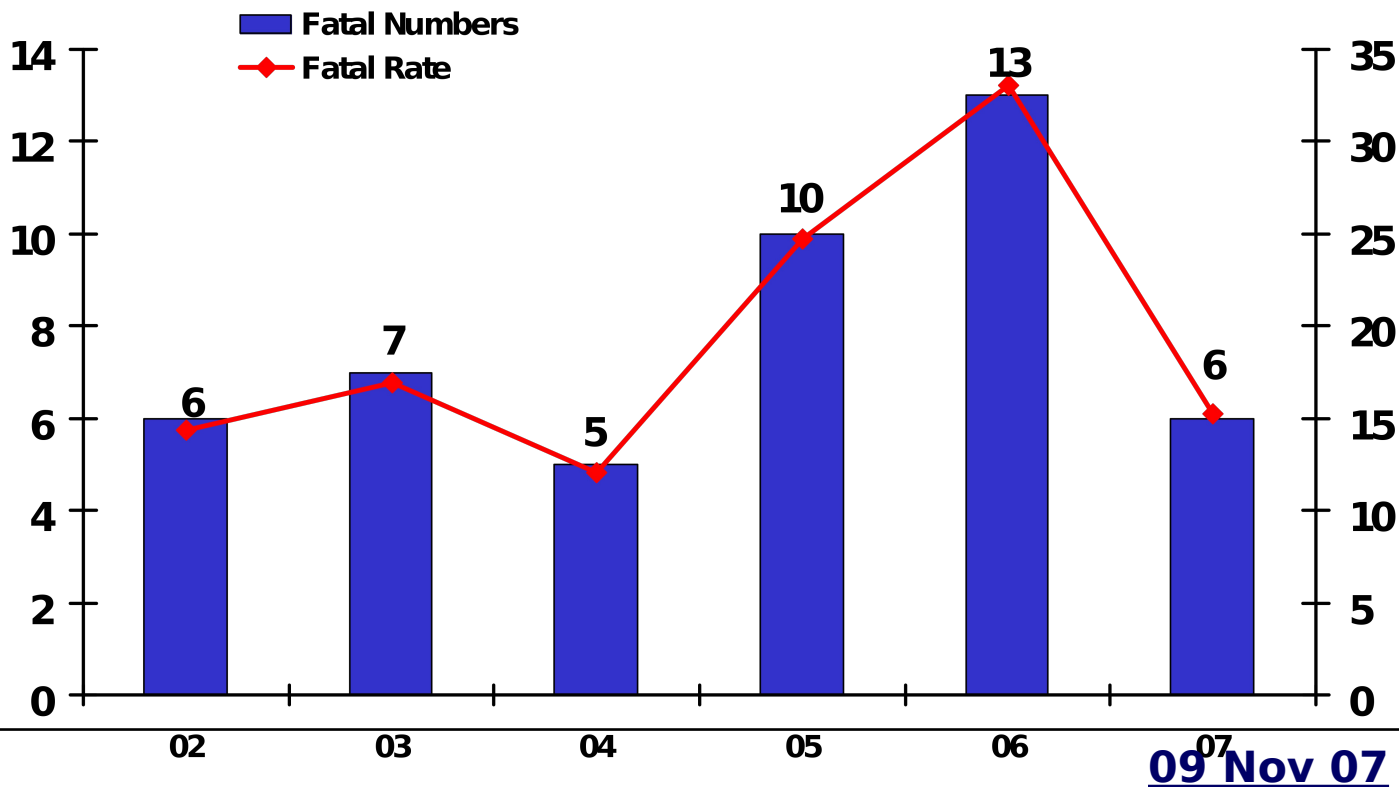
**10-YEAR AVERAGE (FY97-06) FATALITIES/FATALITY RATE:** 17.3 / 4.57

6





# PMV Fatalities



Nov 06

**CLASS A FATALITIES/FATALITY RATE FY COMPARISON: 6 / 15.26 13 / 33.06**

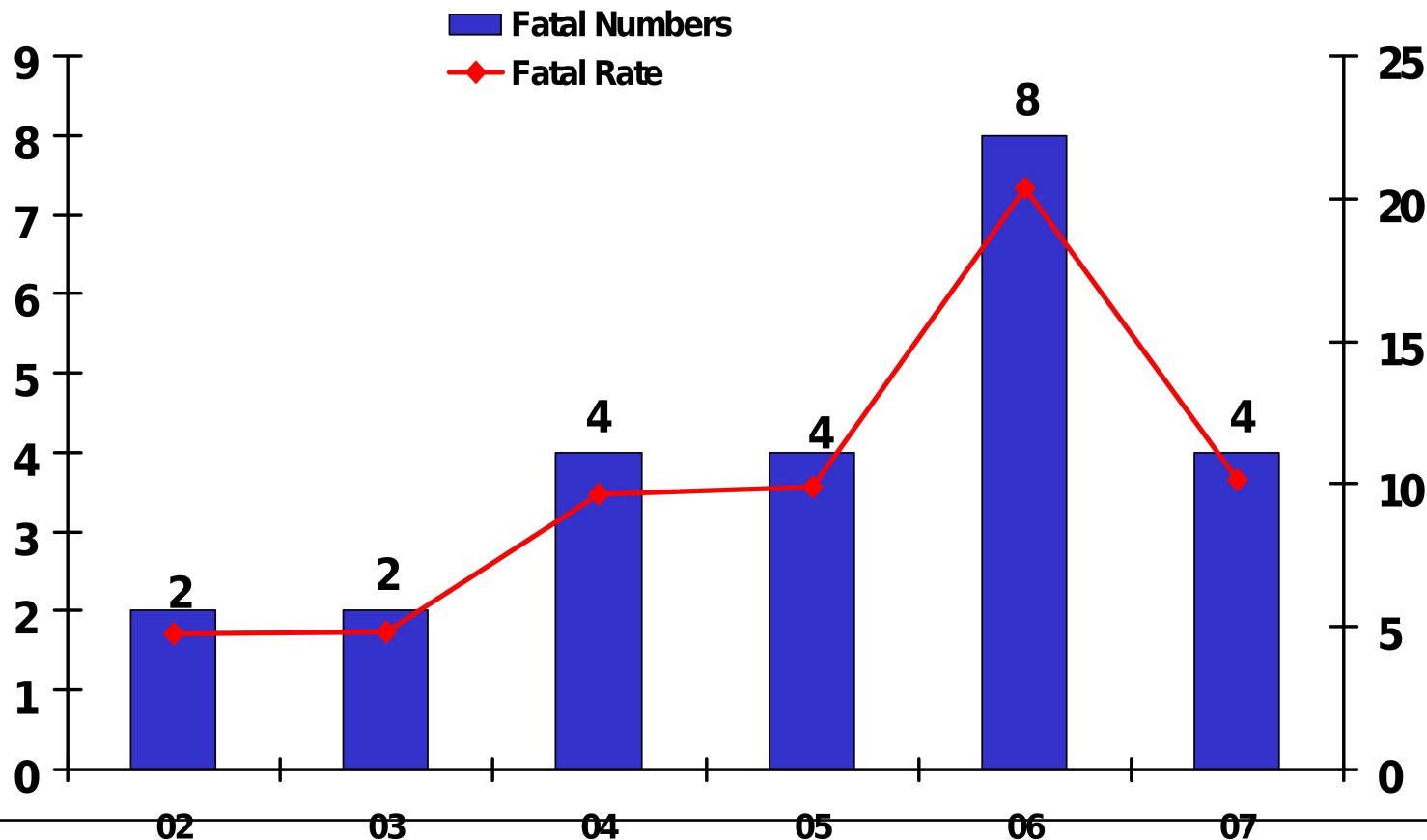
**FY06 FATALITIES/FATALITY RATE: 78 / 21.498**

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# 4-Wheel PMV Fatalities



Nov 06

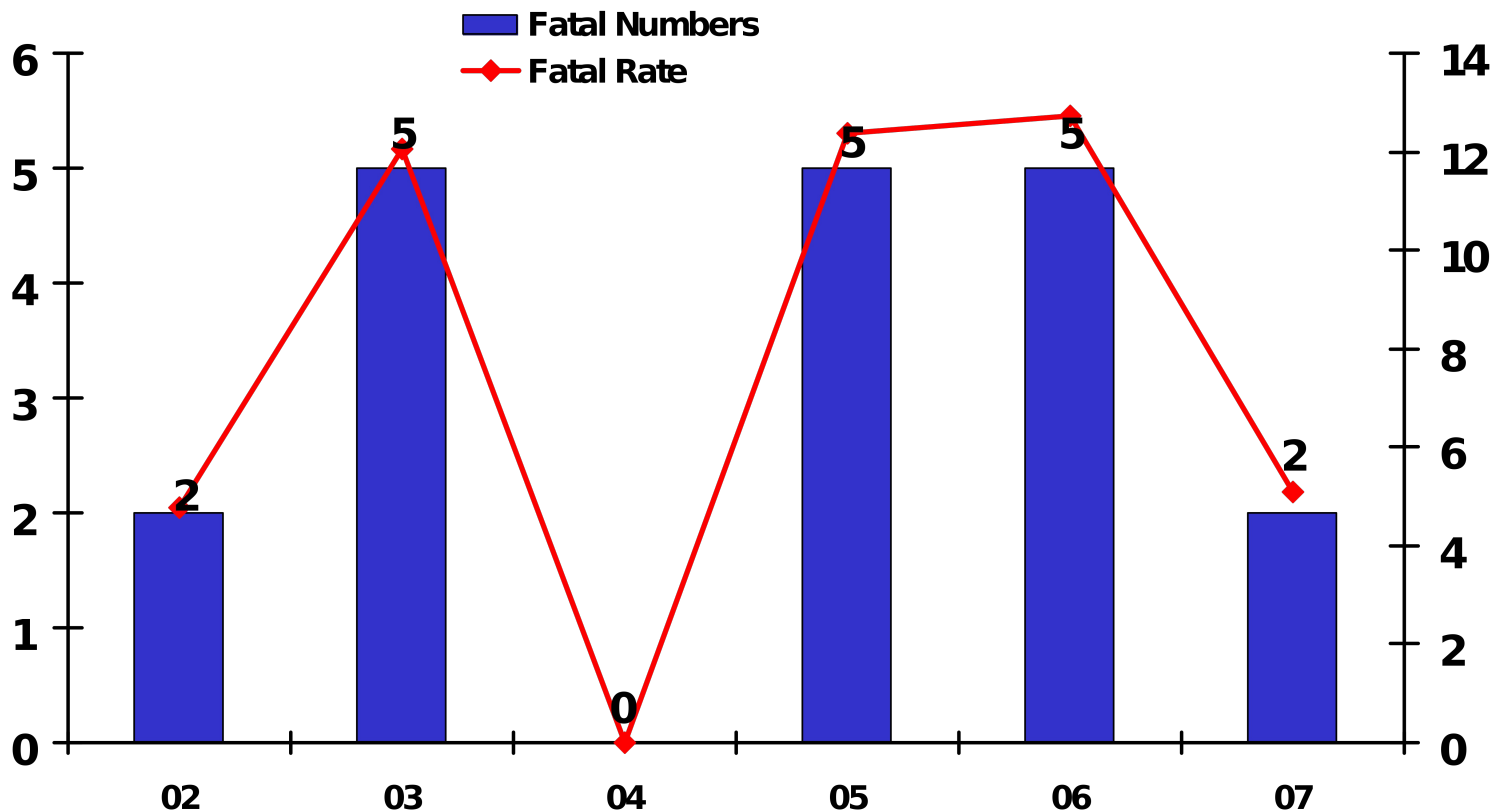
**CLASS A FATALITIES/FATALITY RATE FY COMPARISON: 4 / 10.17 8 / 20.35**

**FY06 FATALITIES/FATALITY RATE: 49 / 13.50<sup>9</sup>**

**10-YEAR AVERAGE (FY97-06) FATALITIES/FATALITY RATE: 45.4 / 11.99**



# Motorcycle PMV Fatalities



Nov 06

09 Nov 07 09

**CLASS A FATALITIES/FATALITY RATE FY COMPARISON:** 2 / 5.09 5 / 12.72  
FY06

**FATALITIES/FATALITY RATE:** 27 / 7.44

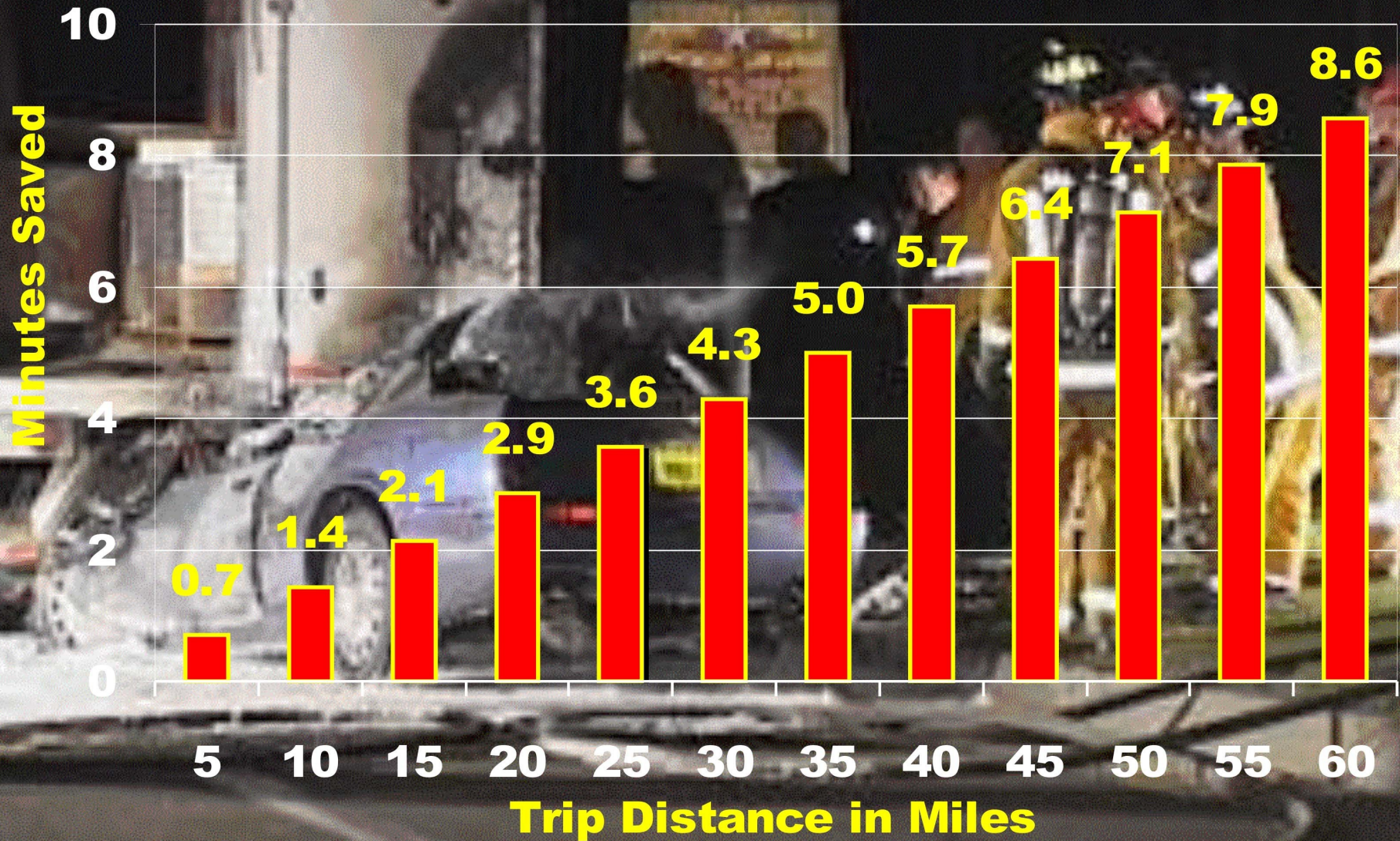
**10-YEAR AVERAGE (FY97-06) FATALITIES/FATALITY RATE:** 17.3 / 4.57

10





## Minutes Saved - 70 vs. 60 MPH







# PMV Initiatives



- Mishap investigations
  - Root Cause Analysis
  - Endorsement Chain
- Driver Training
- Breathalyzers
- Motorcycle Clubs/Mentorship
- Enforcement
  - NAS Oceana
  - Traffic Courts



# Keys to Success



- Danger Quotient
- Distractions
- Speed Control
- Aggressiveness
- Seat Belt Use
- No Alcohol